

## case study

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ITV

### The Client

ITV plc is a British media company that holds 13 of the 15 regional television licences that make up the ITV network (Channel 3), the oldest and largest commercial terrestrial television network in the United Kingdom. ITV, as an integrated producer broadcaster (IPB), creates, owns and distributes high-quality content on multiple platforms globally.

### The Challenge

ITV have traditionally adopted a workplace approach where every employee has their own workstation including a desk, chair, pedestal and a locker. This however took up vast amounts of space across each premises, and as new ways of working were introduced across the business, fixed workstations were no longer serving a purpose. Many lockers were occupied but management teams had no visibility around who was using what locker facilities and how long for. Current workstations did also not support new working practises, so ITV acknowledged it was time for a change.



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## The Project

Your Workspace designed, manufactured, and installed over 1350 Simplicity smart lockers across three locations across London and in Manchester. With a further 800 lockers due to be installed at ITV's Broadcasting Centre in the first quarter of 2022.

ITV chose our Simplicity+ range, and have included a mix of red, green and blue LED light lights to indicate availability and other functions of the lockers system to make it very user friendly.

## The Results

Following the installation of our Simplicity smart lockers, ITV have reduced their property portfolio by 40%. Employees have now embraced hybrid working and are able to work from new, shared collaborative zones as opposed to an allocated desk.

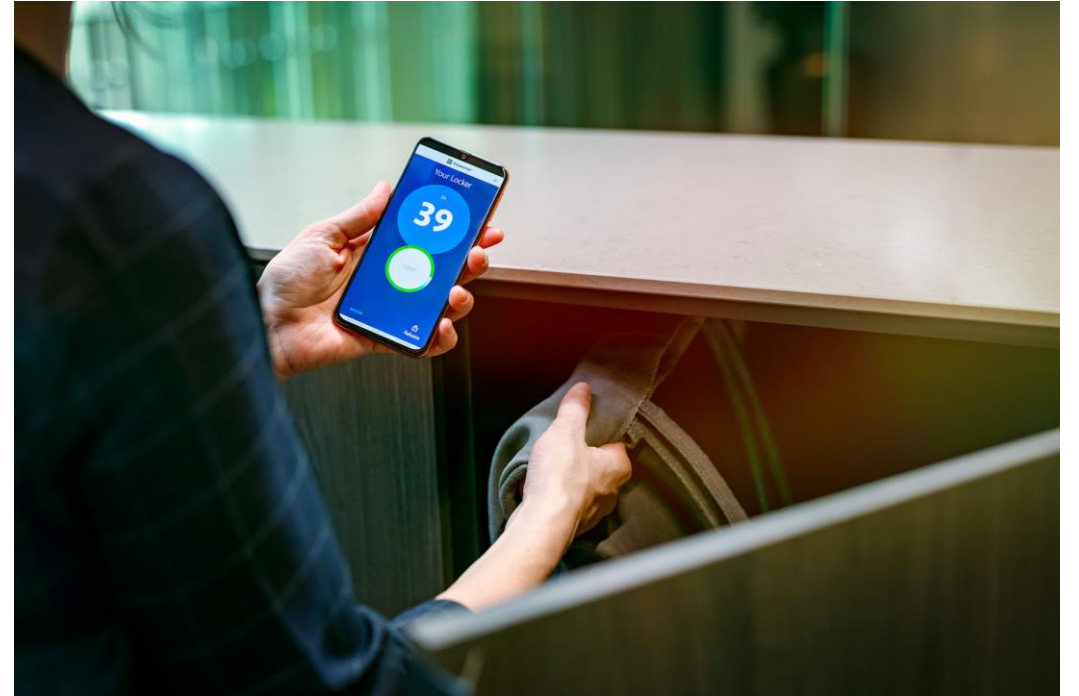
Due to the versatility Simplicity smart lockers offer, storage facilities have been provided for only 80% of the workforce, with the proviso that more can be installed should it be deemed necessary.

Simplicity has given users the flexibility needed to allow them to thrive in a hybrid working environment, has given employees somewhere to safely store their belongings each night and has also helped the business to introduce a clear desk policy.

Staff members are able to 'tap' their ID pass against a locker for quick and convenient access, with lost keys and forgotten codes becoming a thing of the past.

## Quote: Employee, ITV

"Simplicity lockers have allowed me to move around the building unencumbered by all the things I may (or may not) need for my time in the office, and also my time before/after work. It gave me a sense of freedom rather than being weighed down. I have to move around the building a lot as part of my role and...I hate carrying! The installation teams were really helpful and hard-working; ITV would recommend Your Workspace."



*your*  
WORKSPACE



get in touch!

head office

Your Workspace  
Mill Lane  
Fullbridge  
Maldon  
Essex  
CM9 4NX

showroom

Your Workspace  
Ground Floor  
11-12 Great Sutton St.  
Clerkenwell  
London  
EC1V 0BX

[www.yourworkspace.com](http://www.yourworkspace.com)  
[www.simplicitystorage.co.uk](http://www.simplicitystorage.co.uk)  
[simplicity@yourworkspace.com](mailto:simplicity@yourworkspace.com)  
+44 (0) 1621 855 053

*your*  
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